

## **San Francisco International Arts Festival (SFIAF) presents MASH**

Mix with artists from around the world.

Augment your performance track record.

Showcase your work for Bay Area presenters and audiences.

Hear about future opportunities to participate on the Festival's main stage.

### **What we're looking for:**

SFIAF is currently seeking groups of innovative young artists for our "Jewels in the Square" performance venue in Union Square. This is an outdoor venue that attracts thousands of audience members looking to sample new and exciting artists during the Festival, which will run May 18-June 5, 2011.

### **What we expect from you:**

A unique, contemporary 20 to 30-minute crowd-pleasing performance work (*Each performer or group would be expected to perform their work up to four or five times within one week of the SFIAF.*)

### **What you receive from us:**

- Performance venue with technicians and sound equipment to showcase your work
- Stage with a sprung-wood and marley floor
- Great audiences to acknowledge your talent
- Promotion of your presentation in all SFIAF brochures, website, media advertising
- The chance to network with other performers in the Festival
- Free admission to a selection of SFIAF ticketed performances
- Opportunity to learn about applying to be in the Festival in future years

### **Opportunity for financial compensation:**

Performers will be able to 'pass the hat' to collect donations for their performance. Products such as cds, dvds and T-shirts can also be sold before and after performances at the Square. Performers who do these tasks with pizzazz are most successful in reaping the rewards for their efforts.

### **Application Specifics:**

By September 30, 2010, all of the following material should be sent to us via e-mail attachment in digital format. All text must be in English.

- \* A two hundred word description of the project you wish to present
- \* Four high resolution (at least 300dpi) digital photographic images featuring the artists represented in the work you will present at SFIAF, with photo credits. Two of the images should be vertical and the other two should be horizontal.
- \* If you represent an ensemble or company, one 250 word company history and one 50 word company history. Documents should be in MS Word format.

\* A list of production credits for the project you will present at SFIAF. Documents should be in MS Word format.

\* One hundred word biographies of all relevant artists and technicians that need to be credited as part of the production. Documents should be in MS Word format.

\* Copies of press articles and reviews about your artists and the work you will be presenting at SFIAF and past work that reflects the quality of the artists' work. Documents can be in MS-Word or PDF Format. There are no limits on the numbers of articles we will accept, but please only send what you consider your best reviews and features.

The following materials should be mailed to or dropped off at the Festival's office:

\* A full length DVD or video CD of the work you wish to present. If you are premiering a new work at the Festival, send us a past project that best represents your work. Please include full credits with the disc.

\* Musicians should also send CD copies of the music they will be playing at the Festival.

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