

San Francisco International Arts Festival
July 4 – September 22, 2013
Application Guidelines

Things to Know about the San Francisco International Arts Festival (SFIAF)

- It is better to get in touch with us as soon as you think you might be interested in participating in the Festival and not waiting until the deadline to send us your ideas. We are already working on projects for 2013 and there are grants that can be applied to for activities that take place in that year prior to our deadline date.
- SFIAF is not endowed with a large reserve to automatically pay artist fees.
- All projects that take place as part of the Festival are independently financed.
- Each Festival includes the active participation of multiple Bay Area based 501(c)(3) non-profit organizations committed to raising money for one or more projects within the scope of the overall Festival.
- Participation in the Festival requires a commitment on the part of the artist or the artist manager to play an active role in fund development for their respective project.
- SFIAF's primary venues are the multiple performance spaces at the Fort Mason Center.
- SFIAF presents multiple performances in the same venue each day. SFIAF also often presents split bills featuring Bay Area artists sharing the stage with an international company. Contact the SFIAF office for more information.

What constitutes a strong proposal?

We have found that the strongest proposals tend to include at least one or more of the following:

- Projects where the artist has already initiated contact with a Bay Area based 501(c)(3) organization about committing to the project and where at least one other 501(c)(3) has also declared an interest in the project and a willingness to participate in fundraising in support of the project (this could be the artists own non-profit organization or fiscal sponsor).
- Projects that will be one of the main areas of focus for fund development for the artist in the fundraising period August 2011-December 2012.
- New work featuring Bay Area artists with a strong and consistent creative track record and whose new project idea speaks to the SFIAF theme.
- Completed work (repertory) by either Bay Area or international artists with a strong and consistent creative track record that speaks to the SFIAF theme.
- International artists who have a solid record of professional touring but who have never performed in the United States.
- International artists who have the financial backing of their government in travelling to the United States.
- Proposals that include both Bay Area artists and international artists.

If you have questions please call our office at 415-399-9554 or send an e-mail to info@sfiaf.org
For more information on past and upcoming San Francisco International Arts Festivals please visit our website at <http://www.sfiaf.org>

For completed works (see next page for the creation of new works) applications are accepted from:

- Individual artists, self-producing artist companies or agents representing individual artists or artistic companies based in the San Francisco Bay Area or in countries outside of the United States (other US based artists should contact the SFIAF office before applying).
- San Francisco based presenting organizations.

Application Procedure:

1. Send the Application Form (see attached) and Support Materials (lead artist bio, work sample*, comprehensive tech rider, reviews and promotional materials). SFIAF will accept one proposal from each artist gratis. For artists and agents submitting multiple applications there will be a \$25 fee for each additional proposal.
2. *Work samples should include: A DVD or CD of the proposed work. Please include one work sample that is approximately 5 minutes in length as well as the complete performance(s) of the proposed work. For dance and theatre work samples, please do not send highly edited promotional materials but samples that give an authentic as possible representation of a live performance. DO NOT send VHS tapes. If your chosen medium does not allow for any of the above contact the SFIAF office to discuss appropriate work samples.
3. The proposals are processed and reviewed by SFIAF staff. **N.B.** Do not send proposals in any kind of external binding, as all proposals are placed in identical manila folders upon processing.
4. Projects featuring companies based outside of the Bay Area that are deemed of no interest to the Festival will be eliminated. **N.B.** all applications submitted by Bay Area based artists and arts organizations will be reviewed and considered.
5. SFIAF staff may contact individual applicants for more information about their proposal or to request information that might be missing from a proposal.
6. SFIAF reviews applications on an ongoing basis. It is never too soon to discuss your project or send in an application. The deadline represents the last date that projects will be considered for the year at hand.
7. E-mail notifications will be sent out in early December at the latest.
8. Proposals that are reviewed favorably will be sent a Letter of Intent.
9. Fundraising activity commences no later than January 2012 with final contracts issued upon agreement of terms no later than December 2012 for the 2013 Festival.

San Francisco International Arts Festival
870 Market Street, Suite 1256
San Francisco, CA 94102

For the creation of new work (see above for completed works) applications are accepted from:

- Individual artists or self-producing artist companies from the San Francisco Bay Area or agents representing Bay Area based artists.
- San Francisco based presenting organizations.

Application Procedure:

1. Send the Application Form (see attached) and Support Materials (lead artist bio, work sample*, reviews and promotional materials). SFIAF will accept one proposal from each artist gratis. For artists and agents submitting multiple applications there will be a \$25 fee for each additional proposal.

Work Samples* should include: A DVD or CD of relevant past work by the lead artist(s) that should be approximately 10 minutes in length. For dance and theatre work samples, please do not send highly edited promotional materials but samples that give authentic as possible representation of a live performance. DO NOT send VHS tapes. If your chosen medium does not allow for any of the above contact the SFIAF office to discuss appropriate work samples.

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